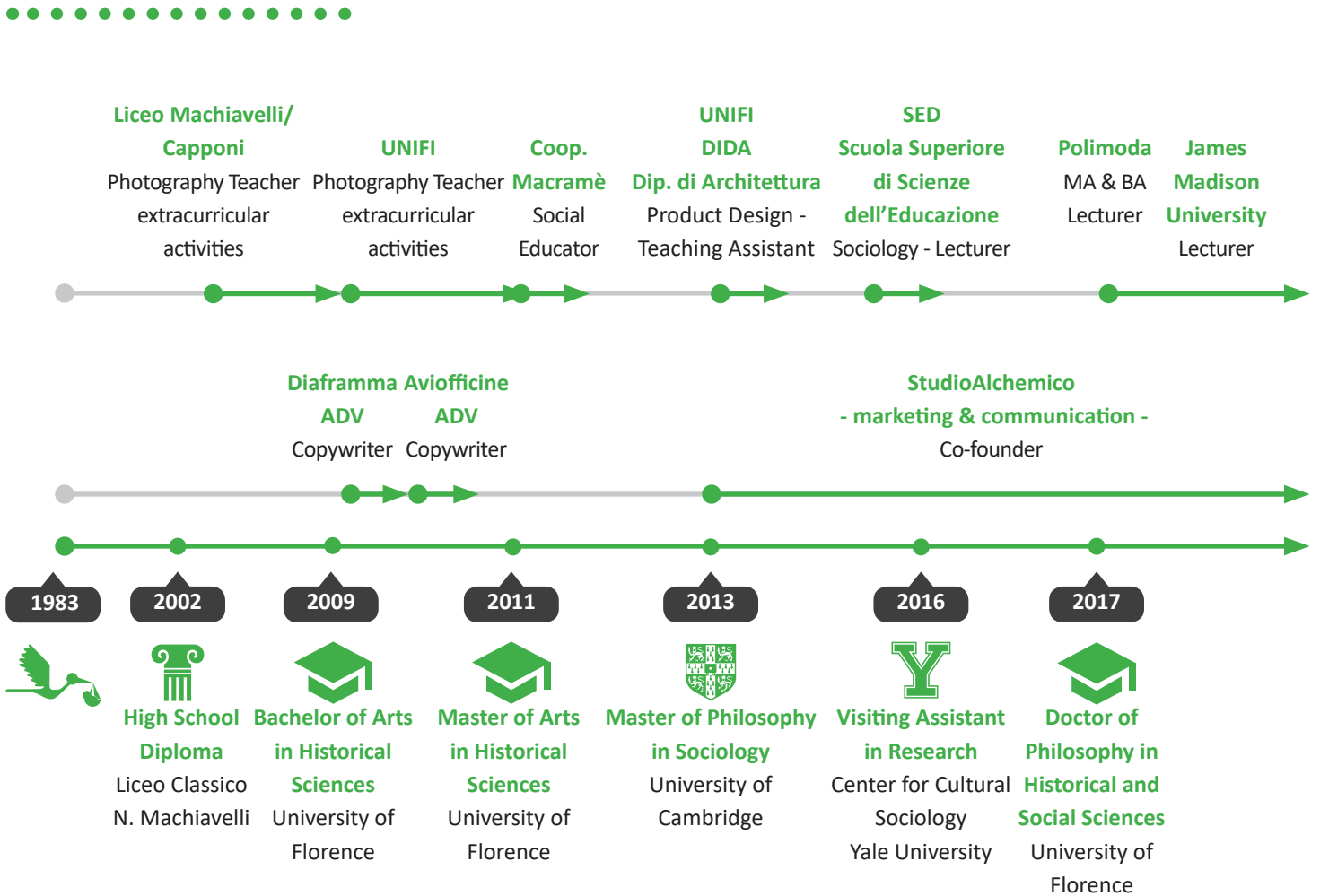
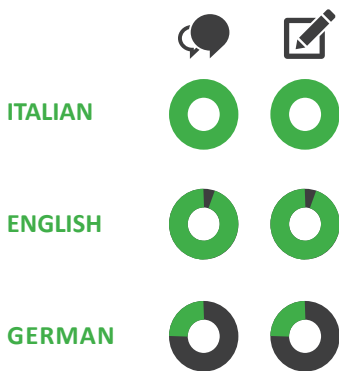


GIULIO BOGANI RESUME

ABOUT ME



LANGUAGES



SKILLS

- COMMUNICATION STRATEGY
- COPYWRITING
- STORYTELLING
- ADVERTISING
- PHOTOGRAPHY

SOFTWARE

- PHOTOSHOP
- LIGHTROOM
- MS OFFICE SUITE

INTERESTS



GIULIO BOGANI CURRICULUM VITAE

EDUCATION

Period (From - To)	December 2013 - July 2017
University	University of Florence
Degree	Doctor of Philosophy - Doctoral Program in Historical and Social Sciences
Thesis Title	<i>Antimafia: History of a Debate in the Italian Public Sphere (1978-2008)</i>
Period (From - To)	January 2016 - May 2016
University	Yale University - Center for Cultural Sociology
Position	Visiting Assistant in Research
Dissertation Title	<i>Mafias as a Social Evil</i>
Period (From - To)	October 2012 - July 2013
University	University of Cambridge (UK)
Degree	Master of Philosophy - Department of Sociology - (MPhil Cantab)
Thesis Title	<i>The Rise of the Antimafia Civil Society in Contemporary Italy</i>
Graduation Mark	Overall course mark 70,58%
Period (From - To)	February 2010 - May 2011
University	University of Florence
Degree	Master of Arts in Historical Sciences - School of Literature and Philosophy
Thesis Title	<i>The complexity of Care. Patients, Family and Psychiatry in Italy (1950-2000)</i>
Graduation Mark	110/110 cum laude
Period (From - To)	September 2002 - February 2009
University	University of Florence
Degree	Bachelor of Arts in Historical Sciences - Faculty of Literature and Philosophy
Thesis Title	<i>A Third Italy: an Economic and Social Model in Tuscany (Prato and Valdelsa Areas).</i>
Graduation Mark	101/110

TRAINING

Period (From - To)	March 2012 - April 2012
Education Institute	CSIAF - University of Florence Informatic Center
Topics	HTML, CSS, Adobe Dreamweaver
Qualification Awarded	Webmaster
Period (From - To)	May 2012 - July 2012
Education Institute	CSIAF - University of Florence Informatic Center
Topics	Web Design and User Experience
Qualification Awarded	Webdesigner
Period (From - To)	May 2012 - July 2012
Education Institute	CSIAF - University of Florence Informatic Center
Topics	Search Engine Optimization (SEO) & Social Media Marketing
Qualification Awarded	Social Media Manager
Period (From - To)	March 2010 - June 2010
Education Institute	Mondadori Education Creative Writing School
Topics	Creative Writing

WORK EXPERIENCE

- Period (from - to) **October 2017 - Present**
Employer Polimoda Institute
Sector Higher Education - Fashion Business BA & Art Direction BA
Activity Lecturer
Responsibilities "Fashion Advertising" & "Fashion Communication" Courses
- Period (from - to) **October 2017 - Present**
Employer James Madison University
Sector Higher Education
Activity Lecturer
Responsibilities Humanities courses
- Period (from - to) **August 2013 - Present**
Employer StudioAlchemico - Storytelling Design
Sector Marketing & Advertising
Activity Copywriter
Responsibilities Marketing & Advertising Management
- Period (from - to) **January 2017 - May 2017**
Employer CET Academic Programs - Firenze
Sector Education (for Cornell and Vanderbilt University students)
Activity Lecturer
Responsibilities "Leadership Development" Course
- Period (from - to) **January 2015 - June 2015**
Employer Scuola superiore dell'Educazione San Giovanni Bosco - Massa Carrara
Sector University Education
Activity Lecturer
Responsibilities "Sociology" and "Sociology of Education" Courses
- Period (from - to) **January 2013 - July 2013**
Employer University of Florence - Firenze
Sector University Education
Activity Teaching Assistant
Responsibilities "Design for Sustainability" Course
- Period (from - to) **January 2011 - May 2011**
Employer Cooperativa Macramé - Campi Bisenzio (FI)
Sector Primary and Secondary Schools Education
Activity Social Educator
Responsibilities Culture of Lawfulness and Responsible Citizenship Courses
- Period (from - to) **November 2009 - March 2011**
Employer University of Florence - Firenze
Sector Extracurricular Activities
Activity Teacher
Responsibilities Photography Courses
- Period (from - to) **May 2010 - December 2010**
Employer Aviofficine Communication Network - Firenze
Sector Advertising
Activity Copywriter
Responsibilities Body Copies and Advertising Campaigns Conception

Period (from - to)	October 2009 - March 2010
Employer	Diaframma Advertising - Calenzano (Firenze)
Sector	Advertising
Activity	Copywriter (internship)
Responsibilities	Body Copies and Advertising Campaigns Conception
Period (from - to)	February 2006 - May 2009
Employer	Liceo Statale Machiavelli-Capponi - Firenze
Sector	Extracurricular Activities
Activity	Teacher
Responsibilities	Photography Courses
Period (from - to)	October 2009 - March 2010
Employer	Tk Informatica
Sector	Graphic Web Design
Activity	Freelancer
Responsibilities	Graphic Web Design
Period (from - to)	October 2006 - March 2007
Employer	Il Firenze - Epolis Editore
Sector	News & Media
Activity	Freelancer
Responsibilities	Journalist

VOLUNTEER EXPERIENCE

Period	2014 - present
Association	Associazione Altrove (Source Firenze)
Role	Member of the Executive Board
Period	2003 - 2010
Association	Libera - Associazioni, nomi e numeri contro le mafie
Role	Activist and Coordinator of the Local Group
Period	2003 - 2007
Association	Leggere per non dimenticare
Role	Events Organization

SKILLS

Mother tongue language	Italian
Other languages	English C2 German A2
Managerial Skills	Leadership (thanks to my experience in Education and in Grassroots Associations). Good organizational skills (due to my freelance experience); networking. research & innovation skills gained as postgraduate student.
Communication Skills	Excellent communication skills gained through my experience in advertising and copywriting. High storytelling skills gained through my experience in historical academic writing. Deep knowledge of photography and web communication.
Digital Competence	Good command of Office suite, Adobe Lightroom, AdobePhotoshop e Adobe Dreamweaver (and Wordpress CMS). Knowledge of HTML and CSS + basic notions of PHP.